



## ***Repellents***

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### **Winner of “Coleman Camping Trailer Giveaway” Selected**

*Heather Engler from New Braunfels, Texas Recently Claimed Top Prize in National Promotion*

**Jackson, Wis.** – Over the past year, consumers from across the country have been vying to win a Coleman® Cobalt Camping Trailer as part of the *Coleman Camping Trailer Giveaway*. One lucky entrant has been identified as the contest winner – Heather Engler from New Braunfels, Texas. Engler just recently picked up her prize, which is valued at more than \$8,000. The camping trailer was provided by FTCA, Inc., a Coleman licensee and the manufacturer of North America’s best-selling folding camping trailers.



Wisconsin Pharmacal Company, also a Coleman licensee and the exclusive manufacturer and distributor of Coleman Repellents, was a co-sponsor of the promotion. “When we launched the Coleman Repellents line last year, we actually traveled across the country in a Coleman camping trailer to build awareness and generate excitement about the new products,” said Mike Kermendy, vice president of marketing for Coleman Repellents. “Everyone we met along the way was impressed with the Coleman Evolution Series trailer that served as base camp during our journey, and they were thrilled to learn that they could actually register to win a similar camper. Without question, the giveaway helped us to connect with outdoor enthusiasts in a fun, unique, and memorable way.”

#### **About Wisconsin Pharmacal Company, LLC:**

Wisconsin Pharmacal Company is a world leader in outdoor health and safety products. The company’s complete portfolio of outdoor brands includes: Potable Aqua® water purification tablets, StingEze® insect bite relief products, Atwater Carey® first aid kits, BAITMATE® fish attractants, and Coleman Repellents. For more details, please visit [www.pharmacalway.com](http://www.pharmacalway.com).

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## **ADD ONE: Winner of “Coleman Camping Trailer Giveaway” Selected**

### **About The Coleman Company, Inc.:**

As an international leader in the innovation and marketing of outdoor products, The Coleman Company, Inc. helps people have fun and make memories by providing the gear integral to their favorite outdoor experiences. The company’s products include its legendary lanterns and stoves, as well as coolers, tents, sleeping bags, airbeds, backpacks, furniture, and grills under the Coleman® brand. Additionally, the company provides flotation devices, towables, rainwear, waders, hunting and fishing gear as well as safety and survival equipment under its Stearns®, Sevylor®, Suspenders®, Hodgman®, Mad Dog Gear®, and Helium® brands. Founded in 1900 and based in Wichita, Kan., Coleman is a wholly owned subsidiary of Jarden Corporation and can be found online at **[www.coleman.com](http://www.coleman.com)**.

### **About FTCA, Inc.**

FTCA, Inc. is the proud manufacturer of Coleman Camping Trailers®. Coleman® Camping Trailers have been manufactured in Somerset, PA for more than 40 years. They are the gold standard in the industry. No other brand of folding camping trailer can compare to the quality, structure and comfort offered in every Coleman® Camping Trailer built. **[www.colemantrailers.com](http://www.colemantrailers.com)**

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